



CIVIC FORCE

NEWS LETTER Vol.14

(MARCH, 2018)



Dream Support Project is providing scholarships and educational programs to the high school students who suffered the Great East Japan Earthquake. The scholarship recipients have overcome the difficult times, and are now university students or working in society. They posted video messages to express their gratitude. See details on page 2.

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Date of issue: November 2017
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Seven Years Passed Period to Reflect on Private Sectors Role

Seven years have passed since the Great East Japan Earthquake on March 11, 2011. What have we learned from the unprecedented disaster? How far have we made a progress in the recovery effort?

Civic Force started the emergency support the next day of the disaster. Our activities have been backed by the donations and many companies, which took advantage of their strength for supporting us. The new network with the companies which was established in the wake of the disaster recovery effort also functioned well for the support activities in Kumamoto Earthquake and Northern Kyushu Torrential Rain. The move led to the creation of the Social Emergency Management Alliance, SEMA in summer 2017. SEMA is expected to send the members’ supplies and services to affected areas, when a disaster happens, to reduce the victims’ and local governments’ burden and to facilitate the recovery process. As of March 2018, 23 companies and six organizations are the SEMA member.

In addition, the Common Benefit Investment Fund Japan, former the Fund for Supporting Revitalization of Business, which was established by the donations for Civic Force originally, is supporting to vitalize not only Tohoku region but also the disaster-affected areas in Kumamoto and the depopulated areas in Hiroshima. The Asia Pacific Alliance for Disaster Management, A-PAD, which was established in 2013 in Asia-Pacific region – where people are suffering a lot of disasters, is developing its activity as a platform which promotes mutual cooperation, putting aside the difference of countries and institutions.

As Japan is a disaster-prone country, we have many public support systems for disaster victims. However, these support programs are not necessarily enough when a disaster scale they face is large. To cover the insufficiency, private sector entities involved in the public interests must empower and grow themselves. We are required to address digital divide issues and to distribute relief supplies evenly throughout the disaster hit areas by collaborating with public institutions. We will be trying and do our best to keep suitable to receive your donations.

Supporting Disaster-Affected

The following articles describe the emergency responses, the aid activities, and the reconstruction efforts that Civic Force has provided in various disaster-affected areas in Japan.

Kumamoto Earthquake

Evaluation of Aid Activities as Two Years Passed since Earthquake - NPO Partner Projects

Nearly two years have passed since the Kumamoto Earthquake in April 2016. NPO Partner Projects, which support the medium- to long-term restoration and reconstruction in the suffered areas, have implemented eight projects in collaboration with seven organizations. Civic Force is still working together with two organizations at the time of March 2018. NPO Partner Projects have monitored all of the projects with the assistance of outside experts in order to evaluate the effect and efficiency.

Arts and Sports for Everyone (ASE)

Final Monitoring completed

The collaboration project with ASE, which aims to promote communications and to prevent the residents living in temporary housings from being isolated through playing universal sport Boccia, finished in December 2017. Civic Force did “final monitoring” in February 2018 to evaluate the results and to comprehend the problems of the project by interviewing the stakeholders with the assistance of outside experts. The report will be available soon on the website.



Disabled Sports Forum & Universal Sports Experience Event

Nishihara Village Reborn Network

Organizing Town Walking Event

Nishihara Village Reborn Network, which supports the rehabilitation of Nishihara village by holding various events and by coordinating the acceptance of volunteers, organized a town walking event with local residents in March 2018, aiming at discovering unknown appealing points of the area. In addition, the Network held a report session where youth members in Koga area, Kumamoto Prefecture shared the situation and the case-study of the recovery project in other disaster-affected areas, based on their experience of the inspection tour in Niigata Prefecture. The Network is planning another study tour in Tohoku this spring to learn how the disaster hit areas have been rehabilitated.



Selling handcrafts at a local goods market, Moe-no-Sato – which was renamed “Market for Restoration” Moe-no-Sato after the earthquake.

A-PAD KOREA

Publication Planned to Provide Information about Fascinating Points in Kumamoto

The collaboration project with A-PAD Korea, which works for the development of disaster prevention network in Korea, organized a sightseeing and reconstruction support volunteering tour as a training program for Japanese and Korean students in August 2017.

The Korean students have set a target, “one participant, 10,000 visitors” – each participant is willing to attract 10,000 tourists to visit Kumamoto. They are planning to publish a book in Korea in April 2018 regarding the fascinating points in Kumamoto, placing the photographs they took in the book.

Great East Japan Earthquake

Video Messages from Scholarship Students of Dream Support Project

Seven years have passed since the Great East Japan Earthquake. The Dream Support Project of Civic Force is now making a movie to convey messages of the students who suffered the earthquake disaster seven years ago but have been continuing their study by receiving the scholarship. What goal do these students head for after overcoming difficult experiences? The video message will appear by the end of March.



Stop Memory from Fading Away - NPO Partner

Although eight months have passed since the torrential rain hit the northern Kyushu in July 2017, more than 1,200 people are still forced to live in temporary housings and other evacuation places. The NPO Partner Project, which supports the local driven recovery, is now conducting one project.

Kyushu Christ Disaster Relief Center (Nursing Department) Conducting Final Monitoring



Interviewing Yumiko Yamanaka – Nurse (on the left)

The NPO Partner Project, together with Kyushu Christ Disaster Relief Center (Nursing Department), started dispatching nurses to the evacuation places in Asakura City, Fukuoka Prefecture to support the evacuees and the local government soon after the disaster occurred, and discontinued this support project in December 2017. As the project was over, we are planning to conduct the final monitoring in March 2018.

In the NPO Partner Projects, we have provided financial supports to our partners with carefully examining each organization's management structure and the detail of the project. After providing the fund, we receive monthly reports from them, as well as get our staff in charge to conduct an interim monitoring and implement the final evaluation by interviewing the stakeholders with the assistance of external experts.

Hichiku Volunteer Center Having “Tsuru Talk” to Stop Fade-Away of Disaster Memories

The Hichiku Volunteer Center, based in Otsuru area, Hita City in Oita Prefecture, is still cleaning up debris of damaged houses and farms, and creating a community place for the local people. They held “Tsuru Talk” at Otsuru Community Center on February 18, not to let the memory of the earthquake disaster fade away and to strengthen the disaster prevention capacity in the community. About 30 local people joined in.

Hita city was hit by the torrential rain not only last year but in 2012, which made the local people worried about the heavy rainfall disaster happening in the rainy season this year again. So, taking the opportunity to hold the Tsuru talk, the local people discussed the preparedness for this year's rainy season. They also shared the lessons learnt from the evacuation situation by looking back on the days of the torrential rain and exchanged opinions about “What is Recovery?”



Participants talking about “What is Recovery?”

Common Benefit Investment Fund JAPAN Established “Kumamoto Fund”

The Common Benefit Investment Fund JAPAN, which supports the recovery and reconstruction of disaster affected areas in the concept of “Common Benefit Investment,” established “Kumamoto Fund” for assisting the recovery efforts from Kumamoto Earthquake. The new fund started with the donation by Civic Force. They advertised for projects which request their financial support and chose three items listed on the right – the support amount is six million yen in total.

【Support Projects】

- “Rebirth of Grass Operator Union”
Union Chairperson: Takayoshi Ide, Aso City, Kumamoto Prefecture)
- “YAMATO DESICA”
President: Tatsuo Hashimoto, Yamato Cho, Kamimashiki Gun, Kumamoto Prefecture)
- “Kirari. Corporation (Mama Hataraku Project)”
(President: Kaoru Tsukamoto, Kumamoto City, Kumamoto Prefecture)

Creating Emergency Preparedness

We are undertaking various efforts to develop our emergency preparedness mechanism in the face of disasters. This page introduces media coverage of our activity and information associated with our partner organizations.

Emergency
Preparedness
Mechanism

Opportunity to Think About Disaster Prevention Delivered Lecture to Junior-High Students

On February 9, five second-graders of Nakano Junior-High-School in Nakano ward, Tokyo visited the Tokyo office of Civic Force as a part of their Integrated Study, "Survey of social contribution program." We told them about our emergency support activities for the Great East Japan Earthquake and the Kumamoto Earthquake as well as the role of private organizations involved in the public interest.

The students asked us a lot of questions such as "What was the hardest experience in your activities?", "What do you imply with the logo?" and "What can we, the students, do for the support activities?" It is also one of the Civic Force's responsibilities to hand down to the future generation how important the disaster prevention is and what each of them can do in this field.



Emergency
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Easy-to-Join Social Contributions by Donations such as "Charity Fundraising with Used Book Sale"

◆ Selling used books and DVDs
"Donation by Used Book Sale", run by
"Hondana-Otasuke-Tai"
<https://hondana.biz/second-hand-books-selling-for-charity/charityhtml>

◆ Donating the shopping points
"Smile Project", run by EC Navi
https://ecnavi.jp/smile_project/

◆ Just one click a day
PSC, "Click Donation (Support Tohoku area)"
<http://www.psc-inc.co.jp/clickdonation/index.html>

◆ Donation, Depending on How Many Used
Books You Sold – Ten Yen per Sold Book to
be Donated, "Books for Japan", run by Value
Books
<http://www.booksforjapan.jp/action/>

Emergency
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FY 2017 Business Report and Financial Statements

We published the financial statements for Fiscal Year 2017 (September 2016 to August 2017) on our website. Civic Force prepares its financial statements according to the public sector accounting standards.

Media

Introduced in Kobe Shinbun

Civic Force was introduced in an article of Kobe Newspaper on January 17 which referred to "Charitable Newspaper, Charity Catalogue" – a collaborative event by Kobe Shinbun and Kobe City.

Emergency
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Start Your Support with Only 33 Yen per Day

In order to be prepared for future disasters, we need your support. Become a monthly supporter and you can donate a fixed amount each month (in 1,000 yen units) and help prepare for future large-scale disasters. Payments can be made through bank transfers to Civic Force:

•Sumitomo Mitsui Banking Corporation:
Aoyama Branch Account No. 6953964

•Japan Postal Bank:
Account No. 00140-6-361805
Account holder's name of the above banks is "Civic Force"

•Credit card:
Please check the "Donate Now!" section of the
Civic Force website below
<https://bokinchan2.com/civicforce/donation/bokin/page1.ph>

